



32nd Southwestern Michigan Home, Garden & Leisure Show
March 16, 17 & 18, 2012
Mendel Center at Lake Michigan College
Benton Harbor, MI

NEWS

FOR IMMEDIATE RELEASE

January 20, 2012

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Dr. Lori to Appear at Southwestern Michigan Home, Garden and Leisure Show

BENTON HARBOR, MI – The 32nd Annual Southwestern Michigan Home, Garden and Leisure Show is pleased to announce that nationally known art and antiques appraiser **Dr. Lori** will be the featured attraction at this year's show. Dr. Lori is the star antiques appraiser from the hit reality TV show **Auction Kings** on **The Discovery Channel**.

Dr. Lori will be available to appraise your antiques and collectibles Saturday, March 17th at 9:30 AM and 1:00 PM & Sunday, March 18th at 10:30 AM and 2:00 PM. Spectators are asked to arrive early since free appraisals are limited for each show. Every show is different, so feel free to attend shows on both days!

Find out how to sell your unwanted stuff for top dollar. Discovery channel *Auction Kings'* antiques appraiser Dr. Lori will tell you what people are really paying for your antiques and collectibles. She will pull no punches as she evaluates your stuff and makes you laugh.

"I'll break some hearts, I'll make some millionaires and we'll laugh and learn along the way", says Dr. Lori.

Are you a yard sale shopper? Settling your parents' estate? Trying to make some extra money in these tough economic times? Bring your stuff to Dr. Lori the star of the Discovery Channel's hit TV show *Auction Kings*. Dr. Lori will even review photos of your antiques as part of her antiques appraisal comedy show. She will show you how to negotiate and find the best bargains!

The event is open to the public and is free with paid admission to the Home and Garden Show. Dr. Lori is presented, in part, by United Federal Credit Union.

Dr. Lori always had a love of history thru objects. The youngest of three daughters, Dr. Lori was lovingly known in her family as her father's "son". As a youngster, she loved going fishing with her Dad, watching baseball games, and hunting flea markets and yard sales for antiques that would end up in her #1 favorite spot--her Dad's garage. Living through the Great Depression and World War II, Dr. Lori's parents instilled their belief in education and their appreciation for the value of old objects. They encouraged Dr. Lori to follow her interests in the field. Thus, she earned several academic degrees in history including the Ph.D. from Penn State University.

After years teaching in university classrooms and working as a museum director, Dr. Lori was inspired to start appraising antiques after an unexpected encounter with a 75 year old woman. "This woman told me her story. She had recently sold an historic George Washington document for \$50 that was worth \$50,000! She said she needed the \$50 to pay her electric bill. When I met her, I thought, this woman could be my mother—anyone could make that mistake."

Dr. Lori says, "That woman's mistake inspired me to share my education and expertise. So, I do just that presenting over 100 antique appraisal shows and appraising 20,000 objects that audiences bring me to review every year." She has been featured on NBC's The Tonight Show and Comedy Central's The Daily Show for her straightforward and funny approach to antiques.

Dr. Lori is an award-winning TV personality and the star antiques appraiser on the hit TV reality show *Auction Kings* which airs Tuesdays at 9 pm on Discovery. A Bucks County, PA resident, Dr. Lori shares insider information about antiques at www.DrLoriV.com and to 8.2 million readers through her nationally syndicated column and on her blog. Like her on Facebook at <http://www.facebook.com/DoctorLori>. To learn more about Dr. Lori visit www.DrLoriV.com.

The 32nd Annual Southwestern Michigan Home, Garden & Leisure Show is March 16th – 18th in the Grand Upton Hall and other adjacent areas of the Lake Michigan College Mendel Center. The show features nearly 100 exhibitors and special guests and free workshops on a variety of topics from buying real estate to landscaping. Prize drawings, give-a-ways and special discounts for products and services in many aspects of home, garden and leisure are also available throughout the show.

Exhibit space and sponsorship opportunities remain available for the 2012 Home, Garden and Leisure Show. Exhibitor information, including booth fees, sponsorship opportunities, floor plans and exhibitor contracts, is available at www.SWMHomeShow.com. To reserve a booth, learn more about available sponsorships or for more information about the show in general, please call (269) 861-0055 or email mike@creativelmn.com.

The 32nd Annual Southwestern Michigan Home, Garden and Leisure Show is sponsored by Corporate Sponsors The Herald-Palladium and WSJM Radio, Gold Sponsor Changing Seasons Nursery and Dr. Lori Special Appearance Sponsor United Federal Credit Union. The Show is hosted by the Southwestern Michigan Association of REALTORS® and the Southwestern Michigan Home Builders Association.